

ASSIGNMENTS

BACHELOR OF COMMERCE

B.Com- 1st Semester (1st Year)

For

Newly Admitted Students



Session 2026-27 (July)

Centre for Distance and Online Education

Guru Jambheshwar University of Science & Technology

Hisar-125001

Compiled by:-

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B.Com – Programme (ODL)

CDOE, GJUS&T, Hisar

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION

Programme: Bachelor of Commerce (B.Com.)

Course Name: Fundamental of Management

Total Marks – 30

Semester – 1st

B.Com- 1st Year

Code: C24BCM101T

Credits- 4

Important Instructions

- I. All questions are compulsory.**
- II. Each question carries 5 marks.**
- III. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of assignments on the student's portal.**

ASSIGNMENT I

1. What is planning? Explain the planning process and discuss its significance in management.
2. Explain the major principles of effective coordination.
3. Write short note on the following:
 - (a) MBO
 - (b) Delegation

ASSIGNMENT II

1. What is organizational structure? Explain the major types of organizational structures.
2. Define Motivation and explain its nature and importance in an organization.
3. Write short note on the following:
 - (a) Entrepreneur
 - (b) Span of control

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Bachelor of Commerce (B.Com.)

Course Name: Basic Accounting

Total Marks – 30

Semester – 1st

B.Com- 1st Year

Code: C24BCM102T

Credits- 4

Important Instructions

- I. All questions are compulsory.**
- II. Each question carries 05 marks.**
- III. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of assignments on the student's portal.**

ASSIGNMENT I

1. Explain the meaning and objectives of accounting. Discuss its scope in modern business.
2. Distinguish between Book-keeping, Accounting and Accountancy with suitable examples.
3. What is a Journal? Explain its meaning, features and proforma with an example.

ASSIGNMENT II

1. A machine was purchased for ₹1,00,000 on 1st April 2022. Depreciation is charged @10% p.a. under SLM. Calculate depreciation for 3 years and show the relevant account.
2. Explain the accounting treatment of errors disclosed by a Trial Balance and those not disclosed by it.
3. Explain any five adjustments made while preparing Final Accounts (e.g., closing stock, outstanding expenses, prepaid expenses, depreciation, bad debts).

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION
Programme: Bachelor of Commerce (B.Com.)

Course Name: Business Economics-I

Total Marks – 30

Semester – 1st

B.Com- 1st Year

Code: C24BCM103T

Credits- 4

Important Instructions

- I. All questions are compulsory.**
- II. Each question carries 05 marks.**
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ASSIGNMENT I

1. What do you mean by Economics? Explain about its types and importance.
2. What is elasticity of demand? Explain about its types.
3. Write short note on the following:
 - Cardinal Utility theory and Ordinal Utility theory
 - Production Concepts, average and marginal products, total, average and marginal curves

ASSIGNMENT II

1. Explain about law of variable proportion with a suitable example.
2. Explain about price determination under perfect competition market Structure in short run and long run.
3. Write short note on the following:
 - Economies and diseconomies of scale
 - Properties of Iso Quants curve

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION

Programme: Bachelor of Commerce (B.Com.)

Course Name: Organisational Behaviour

Total Marks – 15

Semester – 1st

B.Com- 1st Year

Code: C24MIC103T (ii)

Credits- 2

Important Instructions

- I. All questions are compulsory.**
- II. Each question carries 5 marks.**
- III. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of assignments on the student's portal.**

ASSIGNMENT I & ASSIGNMENT II

1. What are the different challenges and opportunities of OB? Explain the different disciplines contributing in the field of OB.
2. What do you mean by perception? Explain the different factors affecting perception.
3. What are the applications of Emotional Intelligence in the organizations? Explain in details.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION

Programme: Bachelor of Commerce (B.Com.)

Course Name: E-Commerce

Total Marks – 25

Semester – 1st

B.Com- 1st Year

Code: C24MDC103T

Credits- 3

Important Instructions

- I. All questions are compulsory.**
- II. Each question carries 05 marks.**
- III. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of assignments on the student's portal.**

ASSIGNMENT I & ASSIGNMENT II

1. What do you mean by E-Commerce? Explain about various categories of E-Commerce.
2. Explain about the technologies used for online business.
3. What is Electronic Payment System? What are the various modes of electronic payment system?
4. What is website? What are the various tools used for promoting website?
5. Write short note on the following:
 - E- Commerce applications in manufacturing sector
 - Advantages and Pitfalls of virtual organizations

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION

Programme: Bachelor of Commerce (B.Com.)

Course Name: English Language and Communication Skills: Level I	Total Marks – 15
Semester – 1st	B.Com- 1st Year
Code: C24AEC101T	Credits- 2

Important Instructions

- I. All questions are compulsory.**
- II. Each question carries 05 marks.**
- III. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of assignments on the student's portal.**

ASSIGNMENT I & ASSIGNMENT II

1. Explain the communication process with the help of a suitable diagram. Discuss the major barriers to effective communication and suggest measures to overcome them.
2. Explain the importance of introducing others appropriately in professional communication.
3. Explain the different types of listening with suitable examples.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION

Programme: Bachelor of Commerce (B.Com.)

Course Name: Modern Advertising Tools

Total Marks – 15

Semester – 1st

B.Com- 1st Year

Code: C24SEC102T

Credits- 2

Important Instructions

- I. All questions are compulsory.**
- II. Each question carries 5 marks.**
- III. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of assignments on the student's portal.**

ASSIGNMENT I & ASSIGNMENT II

Q1. Define advertising and explain its scope, importance, and role in business.

Q2. Explain the AIDA model and DAGMAR approach to advertising.

Q3. What is digital advertising? Explain Search Engine Advertising (SEA), Pay-per-Click (PPC) campaigns, and social media advertising.

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION

Programme: Bachelor of Commerce (B.Com.)

Course Name: Modern Advertising Tools Lab

Semester – 1st

Code: C24SEC102T

B.Com- 1st Year

Credits: 01

Total Marks: 10

Important Instructions

- I. All questions are compulsory.**
- II. Each question carries 2 marks.**
- III. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of assignments on the student's portal.**

ASSIGNMENT I & ASSIGNMENT II

1. Name two digital advertising platforms and state one key difference between them.
2. Define "ad exchange" and give one example.
3. What is the AIDA model in copywriting? (Attention, Interest, Desire, Action)
4. Define KPI (Key Performance Indicator) in the context of digital advertising.
5. What is real-time bidding (RTB)?

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION

Programme: Bachelor of Commerce (B.Com.)

Course Name: Environmental Studies-I

Total Marks – 15

Semester – 1st

B.Com- 1st Year

Code: C24VAC101T

Credits- 2

Important Instructions

- I. All questions are compulsory.**
- II. Each question carries 5 marks.**
- III. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of assignments on the student's portal.**

ASSIGNMENT I & ASSIGNMENT II

- 1. What is an ecosystem? Explain its structure and describe the role of producers, consumers, and decomposers with suitable examples.**
- 2. Draw and explain a simple food chain and a food web. How does energy flow through an ecosystem?**
- 3. What is biodiversity? Explain why India is called a "mega-diversity nation" and describe any two methods of biodiversity conservation.**